

March 6, 2024

**The Digital Storytelling Challenge:**  
**Reinterpreting Conflict: the Hamas/Israel Story**

**Competition Rules**

**1. Introduction**

The Digital Storytelling Competition (hereinafter "the **Competition**") is a storytelling student competition organized by Dweck Consultants, in collaboration with Content Nation (herein the "**Organizers**"). The Competition aims to invite new narratives for wars and conflicts over social media, narratives that have the power to facilitate informed discussion and promote resolution and hope.

This Competition invites the entrants to delve into the intricate narratives of the Hamas/Israel conflict and create engaging, succinct, and informative videos suitable for social media platforms like TikTok, while keeping a fact-based approach.

**2. Eligibility**

- 2.1. The Competition is open to college and university students worldwide.
- 2.2. Non student individuals may apply, however any such participant who wins the Competition will be announced as such, but will not be eligible for a monetary prize.
- 2.3. Team participation of two or more eligible entrants is allowed and welcome.
- 2.4. All entrants must be 18 years of age or older at the time of entry.
- 2.5. The following individuals are not eligible to participate: employees, contractors, directors, and officers of the Organizers, and members of their immediate family. For clarification, students and participants of professional workshops initiated by the organizers are eligible for participation, however the related Panel members will not evaluate their work..
- 2.6. Participation constitutes the entrant's full and unconditional agreement to these Rules and to the Organizers' decisions, which are final and legally binding in all respects.

**3. Entry Period**

The Competition will be open to submissions beginning on March 15th, 2024, 12:00am EST and ending on June 1<sup>st</sup>, 2024, 12:00am EST ("**Competition Period**"). Entries submitted prior to or after the Competition Period will be disqualified. Organizers may extend the Competition Period at their sole discretion.

#### **4. How to Enter**

- 4.1. Eligible participants may enter the Competition by sending their videos using this on-line form:

<https://www.reinterpretingconflict.com/submissions>

- 4.2. Each participant may submit up to 3 videos during the Competition Period.
- 4.3. Subsequent entries from the same person will be disqualified.
- 4.4. All entries must comply with the entry requirements:
  - 4.4.1. Videos should be tailored for TikTok, Instagram Reels or YouTube Shorts formats but not exceed 3 minute length.
  - 4.4.2. The videos must be the original creations of the entrants.
  - 4.4.3. The videos must adhere to ethical standards of storytelling and be suitable for viewing by all audiences.
  - 4.4.4. Any video that is not in the English language, must include translation to English, either by English voiceover or narration, and/or English subtitles.
  - 4.4.5. The videos may be either new videos or previously published videos, as long as they were solely created by the participant.

#### **5. Judging and Selection of Winners**

- 5.1. **Entries will be judged by a panel selected by the Organizers (the "Panel").** The Panel's decisions regarding the Competition are final and binding in all respects.
- 5.2. Entries will be evaluated based on the following criteria:
  - (1) Clarity and effectiveness in conveying complexity.
  - (2) Creativity in genre, presentation and narrative style.
  - (3) Telling an informative, researched-based story, and avoiding a one-sided point of view, either pro-Palestinian or pro-Israeli.
  - (4) Technical quality and innovative use of the medium.
  - (5) Audience engagement and suitability for social media platforms.
  - (6) Public minded and respectful approach to sensitive issues.

- 5.3. The Panel will select the winners based on the accumulative score achieved by each participant under the predetermined criteria. In case of a draw, the Panel's chairperson shall have the final say.
- 5.4. For the sake of transparency and in order to provide valuable feedback to all participants, the Panel will describe, alongside the announcement of the Winners, the strengths and distinctive features of the winning entries.

## **6. Prizes**

- 6.1. The winner(s) of the Competition (the "**Winners**") will receive the following prizes (students only):
  - 1st prize: USD 2,500
  - 2nd prize: USD 1,500
  - 3rd prize: USD 1,000
- 6.2. The Panel may announce additional honorary awards, such as a Special Recognition Award, to entrants (students and non-students) whose work stood out from the rest. These awards do not entitle their winners to monetary prizes.
- 6.3. The prizes are non-transferable. All state and local taxes, bank fees and commissions, and surcharges on prizes are the sole responsibility of the prize winners.

## **7. Legal and Compliance**

- 7.1. Entrants warrant and represent that the videos are free and clear of all third party claims, and that the videos do not violate any third party rights, whether intellectual property, the rights for privacy and reputation and any other rights.
- 7.2. Entrants agree to release, discharge, indemnify, and hold harmless the Organizers and their respective officers, directors, employees, representatives, and agents from and against any claims made by winners, entrants, or any other third parties, related in any way to the operation of this Competition, to the content or use of the videos, as well as any other claims that may arise from any participant's participation in the Competition or acceptance, receipt, possession, or use/misuse of any prize.
- 7.3. The Competition is subject to all applicable laws and regulations.

## **8. Announcement of the Winners**

The Winners of the Competition will be announced no later than October 7th, 2024 via email. The Organizers reserve the right to use the Winners' videos, names and likeness for promotional purposes related to the Competition in any media without further payment or consideration.

## **9. Privacy Policy**

By participating in the Competition, entrants hereby agree to the Organizers' collection and usage of their personal information and acknowledge that they have read and accepted the Organizers' privacy policy [\[hyperlink\]](#).

## **10. Right to Modify, Suspend, or Terminate**

In the event that the operation, security, or administration of the Competition is impaired in any way, the Organizers reserve their right, in their sole discretion, to suspend, modify, or terminate the Competition. Should the Competition be terminated during the Competition Period, Organizers reserve the right to announce winners based on entries received before the termination date.

## **11. Dispute Resolution**

- 11.1. All issues concerning the validity, interpretation, and enforceability of these Rules, or the rights and obligations of the participants and Organizers in connection with the Competition, shall be governed by, and construed in accordance with, the laws of Israel, without giving effect to any choice of law or conflict of law rules.
- 11.2. All claims, controversies or disputes arising out of or relating in any way to these Rules, or to the Competition, shall be adjudicated by the competent courts of Tel Aviv, Israel.